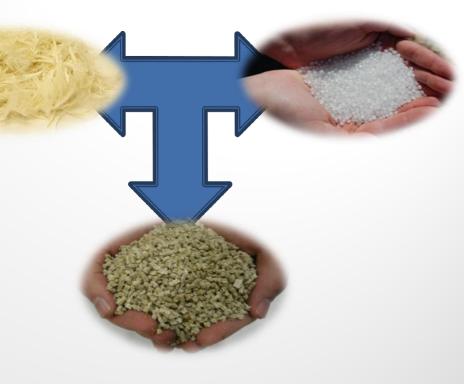


Sonny Meyerhoeffer, Founder, President, and CEO

Opportunities and Challenges for Start-up Companies in the Biopolymers Arena

What is Eastern BioPlastics?

A manufacturer of bioplastic resin composites by blending poultry feathers with conventional polyolefins (polypropylenes and polyethylenes).



How Did Eastern BioPlastics Begin?



Dr. Justin Barone demonstrated the feasibility in the early 2000's.

Established in 2008

How is Eastern BioPlastics Different?

- Renewable Resource (does not cut into global food demands)
- Reduces Carbon Footprint by 26% with 30% loading
- > 57 Barrels of oil saved per 100,000lbs of resin used in manufacturing



Challenges A Start-up Company May Encounter



- Funding
- Research and Development
- Business Trust

Resistance to Change

QUESTIONS?

