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**Opportunities and Challenges for Start-up
Companies
in the Biopolymers Arena**

What is Eastern BioPlastics?

- ▶ A manufacturer of bioplastic resin composites by blending poultry feathers with conventional polyolefins (polypropylenes and polyethylenes).



How Did Eastern BioPlastics Begin?



- ▶ Dr. Justin Barone demonstrated the feasibility in the early 2000's.
- ▶ Established in 2008

How is Eastern BioPlastics Different?

- ▶ Renewable Resource
(does not cut into
global food
demands)
- ▶ Reduces Carbon
Footprint by 26% with
30% loading
- ▶ 57 Barrels of oil
saved per 100,000lbs
of resin used in
manufacturing



Challenges A Start-up Company May Encounter



- ▶ Funding
- ▶ Research and Development
- ▶ Business Trust
- ▶ Resistance to Change

QUESTIONS?

