

Development of a Bio-Based Process for Isoprene

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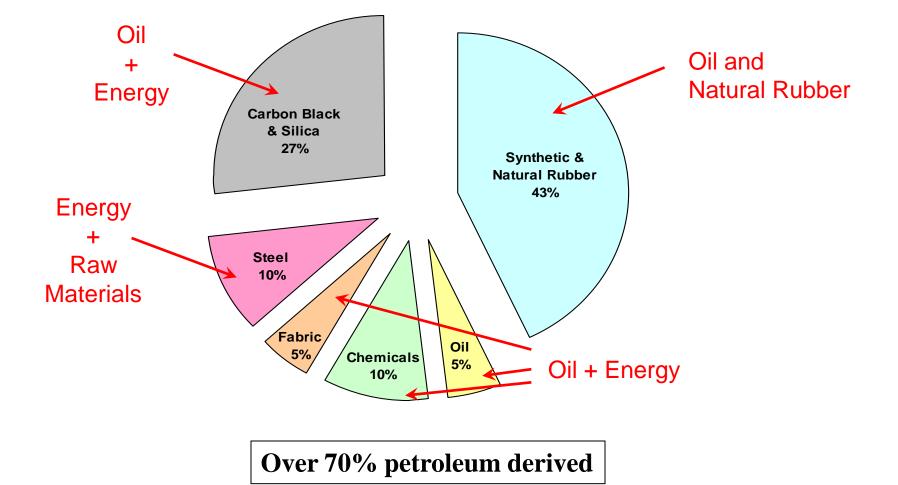
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GOOD*YEAR* **Typical Passenger Tire Composition**







- Large volumes available
 - Global NR production is ~20 B lbs/yr
 - Approximately 70% is used to make tires
- Superior physical properties
 - Excellent resistance to wear and tear; low hysteresis
 - Essential for demanding applications (e.g., aircraft, military, trucks)
 - Major ingredient (25-50%) in better consumer tires
- No alternatives available at comparable price and volume
 - Commercial NR based on single species (i.e., *Hevea brasiliensis*)
 - Synthetic polyisoprene is best alternative but limited by relative scarcity of isoprene monomer





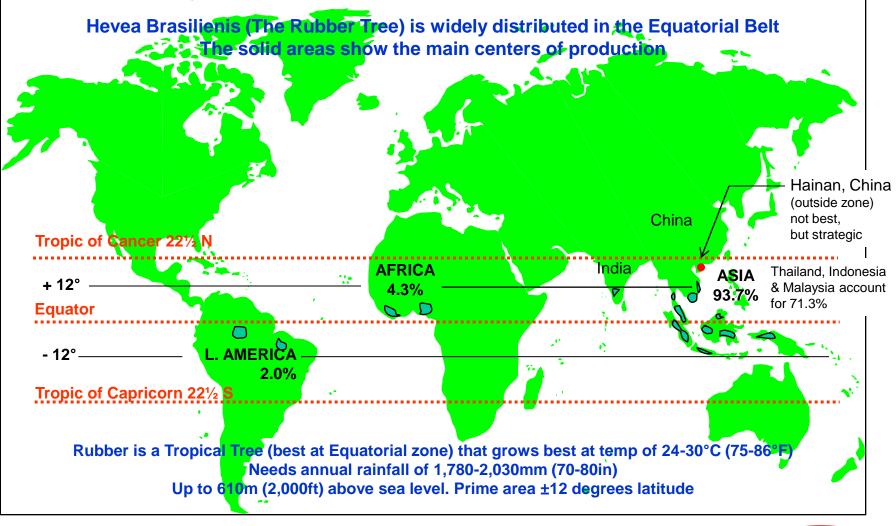


- Global demand increases well beyond supply
- Political instability in growing regions (Southeast Asia, W Africa)
 - Rubber trees grow in a very narrow band at +/- 12 degrees from the equator.
- Economic instability
 - Dominance of small holders
 - Economic alternatives from industrialization
- Widespread plant disease from lack of genetic diversity

Significant threats to NR supply exist

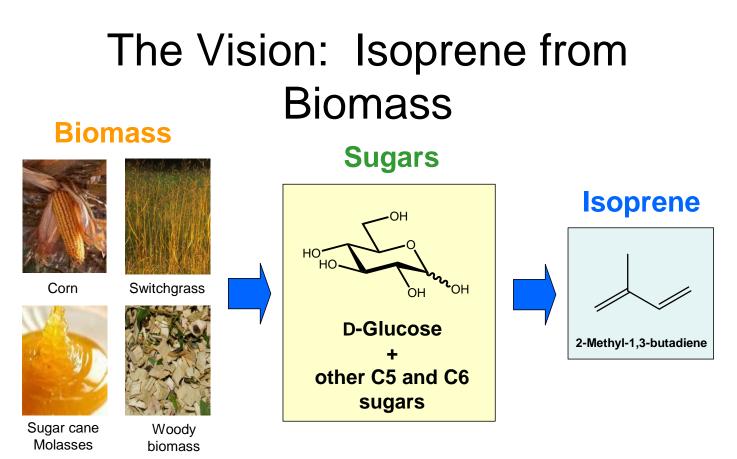








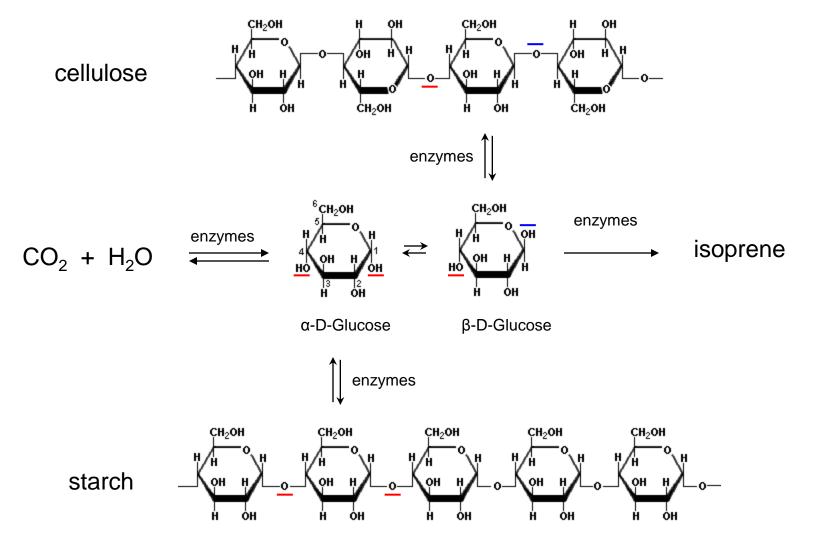




We aim to develop an efficient and sustainable fermentation route to isoprene from carbohydrate feedstocks











Bioprocess to Isoprene Enables:

- Decreased dependence on natural rubber sourcing
- Reduced petroleum price impact on isoprene costs
- Supply of isoprene de-linked from petroleum processing
- Stability of monomer supply
- Potential for significant savings associated with rubber supply
- Potential for product performance enhancement

Synthetic rubber from sustainable nonpetroleum based sources



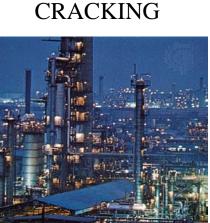




Isoprene Production

TREES





PETROLEUM



CHEMICAL

SYNTHESIS



BIOBASED

PROCESS

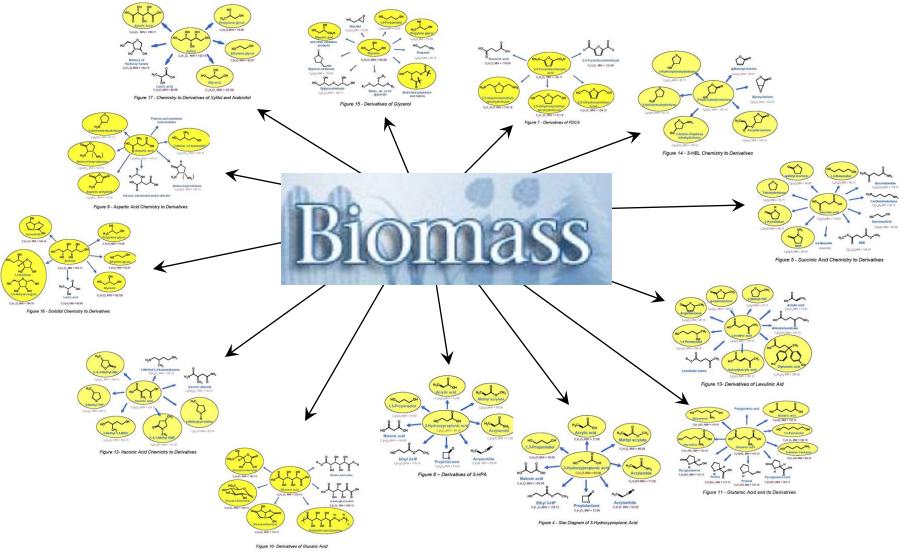
- Slow
- Not commercially relevant
- Extractive distillation from ethylene & propylene production
- Price linked to oil prices
- Moving to "light" streams

- High cost
- Petroleum feedstocks
- Mfg. infrastructure in Russia & Japan
- Renewable feedstocks
- Biochemical and biofuel products





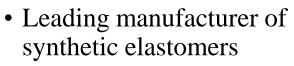
Building Block Biochemicals (2006):











- Technology for producing synthetic polyisoprene
- Expertise for isolating, purifying, handling, storing and shipping isoprene



- Leading industrial biotechnology company
- Technology for producing genetically-modified organisms for industrial applications
- Ability to develop complete process for producing isoprene from biomass

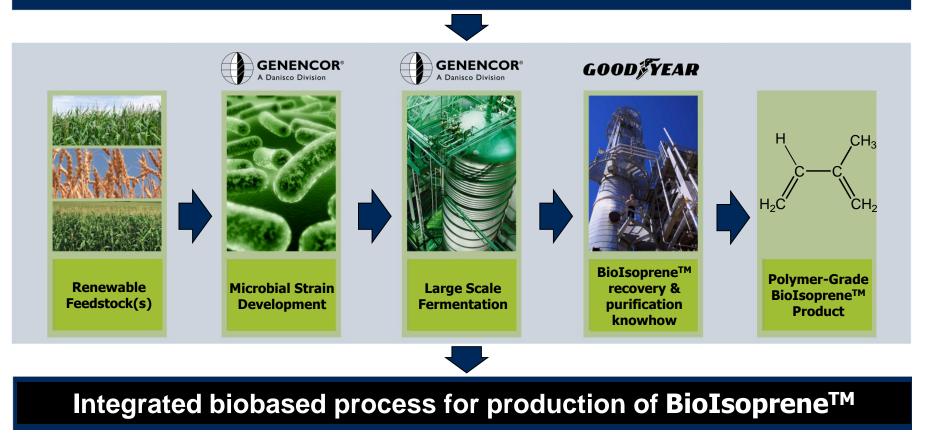
Collaborative research initiative with joint multimillion-dollar investments





others' expertise ...



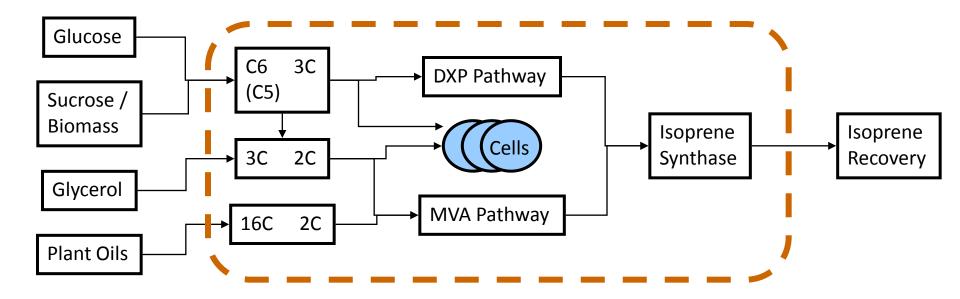






BioIsopreneTM Technology:

Conceptual View of Cell Factory

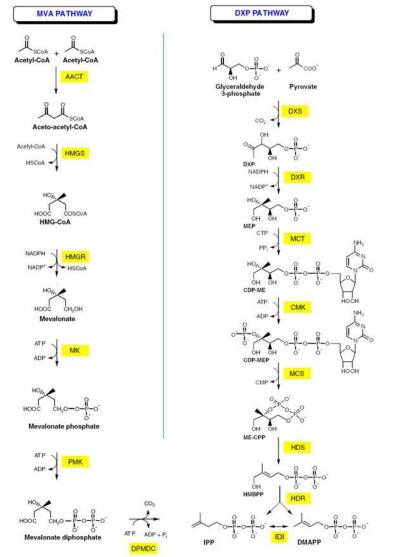


- Multiple feedstocks possible
- Two feeder pathways to isoprene precursor
- Isoprene synthase





Metabolic Pathways



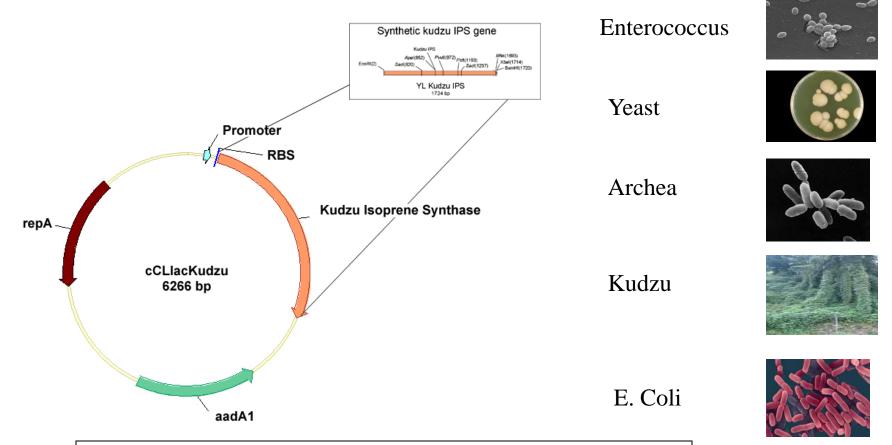
- Two known pathways for producing precursors to isoprene (MVA, DXP)
- Both capable of using fermentable sugars as feedstocks
- Same isoprene-producing reaction

Bouvier (2005) Prog. Lipid Res. 44, 357-429.





Genetic Engineering Optimizes Bacteria for Isoprene Production



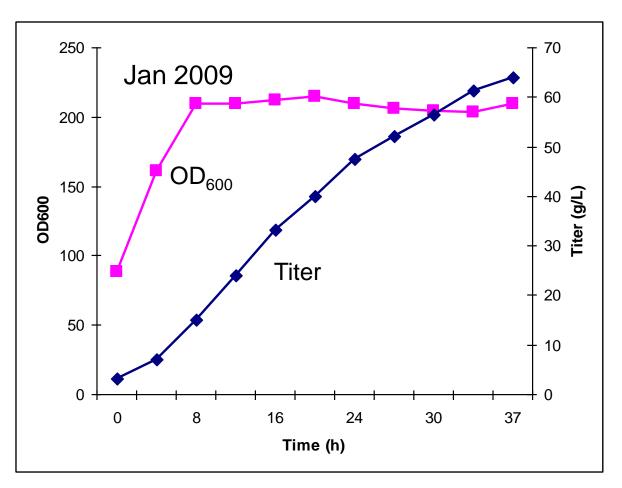
Genes from 5 different organisms were used to create the 1stgeneration isoprene-producing bacteria





Isoprene Production

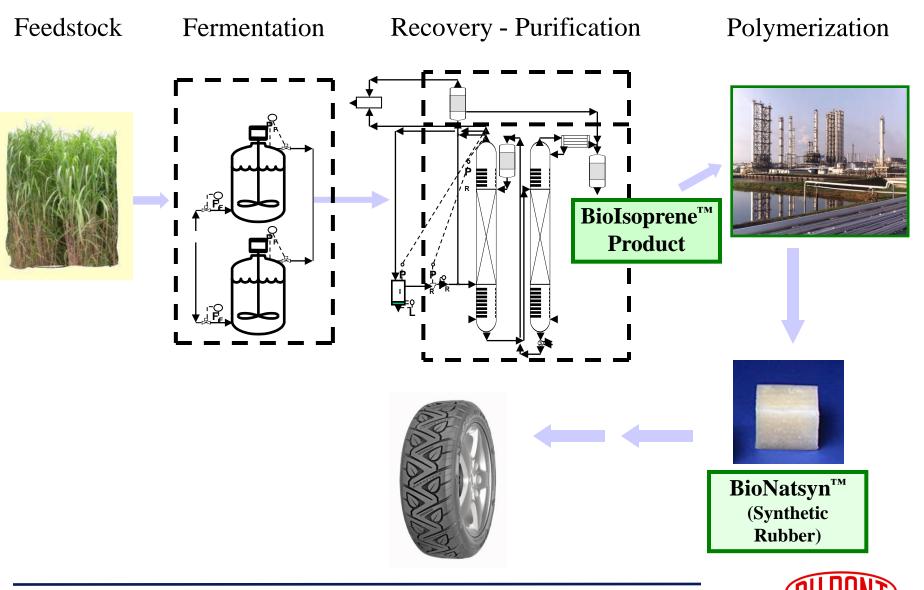
BioIsoprene™ Titer



- Engineered E. coli
- 14-L fed batch fermentation from glucose
- Extensive IP portfolio: 14 published applications to date





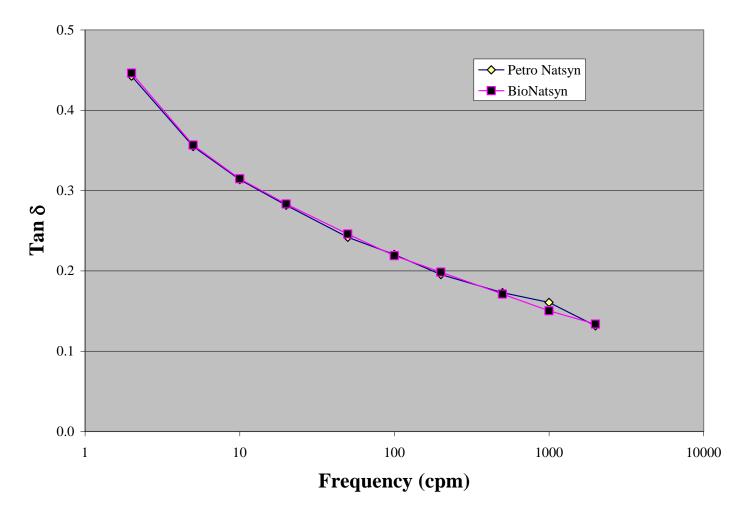






GOODSTEAR BioIsopreneTM Polymerization

Frequency Sweep of Tan δ for PetroNatsyn & BioNatsyn







	<u>BioNatsyn</u>	
	<u>Polyisoprene</u>	<u>Natsyn Polyisoprene</u>
Cure time, min $(t_{90} \text{ at } 150^{\circ} \text{ C})$	19.6	21.8
300% modulus, MPa	9.2	7.2
Tensile strength, MPa	16.5	16.1
Elongation at break, %	542	598
Mooney viscosity	45	45
Shore A hardness	71	62

The recipe consisted of 100 phr cis-1,4-polyisoprene, 60 phr carbon black, 12.5 phr silica, 13 phr oils and waxes, 8.25 phr antidegradants, 10.8 phr curatives





Concept Tire







GOODSYEAR 2010 - Add isoprene to the list

